

DIAL 16th Anniversary Offer – Domestic Retail

The Promotion starting from the midnight of 15th June 2022 – 0001 Hrs -

1. **Flat 12% discount** on minimum purchase of Rs. 2,500/- (Gross) on the first transaction in all Retail stores (Minus Liquor & Tobacco).
2. **Additional 8% Cash back** can be availed if passenger chooses to pay through Paytm Wallet or UPI.

Period: 15th June'22 to 15th July'22

Terms & Conditions:

- Discount will be over and above the existing Brand Promotion
- Upper cap of Discount for Electronics Category is Rs. 2,500/-
- Upper cap of Discount for Jewelry Category is Rs. 8,000/-
- Discount towards Bulk Transactions will not qualify for Reimbursement (items more than 5 on single bill)
- Additional 8% Cash back with the maximum limit of Rs 1000/-can be availed by the passenger maximum once during the offer period. This will be applicable when the passenger chooses to pay through Paytm. The terms & conditions of Paytm will be applicable.
- Passenger visits participating Retail stores (minus liquor & Tobacco) at Terminal 3 Domestic, Terminal 3 International (Duty Paid stores), Terminal 2 and Terminal 1 and makes a purchase of Rs. 2,500/- (Gross) or more. [i.e., minimum bill amount (payable by customer) of Rs. 2500/-
- Passenger will receive an instant discount in the first bill itself
- Applicable at Terminal 3 Domestic, Terminal 3 International (participating Duty Paid stores only) Terminal 2 - & Terminal 1 retail stores.
- Discount value cannot be exchanged with cash.
- The discount is valid over and top of any other discount / promotions being offered by the brand.
- Participating Outlets- All Retail stores at T3 Domestic, Terminal 3 International (Duty Paid stores only), Terminal 2 & Terminal 1 except liquor & Tobacco stores.
- DIAL discount will be over and above any other store discount. Redemption order should be that first existing shop discount to be applied, then this promo discount to be applied at last.
- Once DIAL promo discount is applied, bill should not be allowed for - change of quantity / void line / cancel bill / addition of new item / staff discount / store discount.
- The discount is applicable on the net value of the final bill.
- DIAL reserves the right to withdraw the offer without any prior notice.
- All AEP holders are eligible to avail the discount voucher [with minimum purchase criteria of Rs. 2500 as mentioned above.] However, it is mandatory that store captures/notes AEP number and mobile number of the AEP holder availing the discount.
- The term discount is mentioned to pass benefit to the passenger/customer however this 12% discount amount to be calculated on net amount and to be passed in tender (payment mode).
- The below mentioned details of passengers are mandatorily required to be captured in the EPOS, as a condition for reimbursement by DIAL:

- a) Boarding Pass scan. In case the boarding pass does not scan, correct details of boarding card & PNR to be captured manually.
- b) Email or the Phone number of the passenger.

Terms & Conditions Paytm :

- Get FLAT 8% Cashback upto Rs 1,000 using Wallet/Postpaid/UPI on transaction value of Rs 500/- and above:
Terms and Conditions:
- This campaign is applicable for all users across all stores/outlets (Duty Free Stores at T3 International)
- On completing transactions, the user will receive virtual scratch card
- The validity of this virtual scratch card is 7 Days from the date of receipt
- Offer is applicable on Payments made via Wallet or Paytm Postpaid or UPI
- Offer will be applicable once per paytm registered number for the offer period.
- Purchase Cancellations will not be eligible for the offer.
- This offer cannot be clubbed with any other paytm offer.
- The Offer shall be made available to the Customers only in accordance with the applicable terms and conditions.